
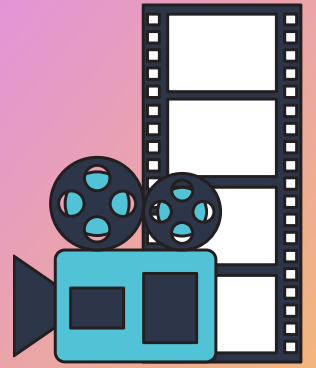


girl scouts 
of central california
south



MISS MEDIA

2022-2023 Application





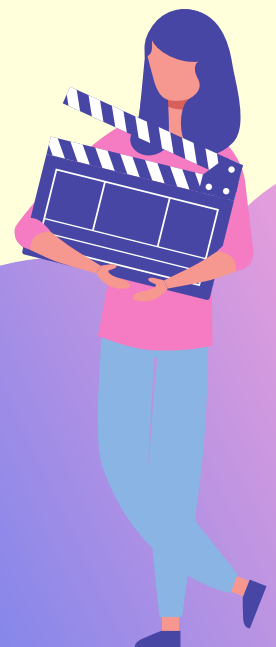
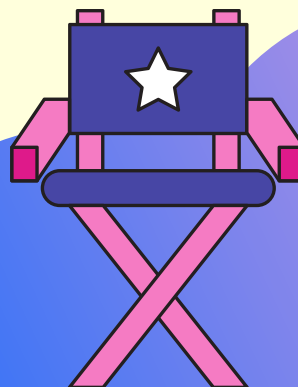
Apply to Become a Miss Media!

Are you outgoing, a go-getter, and love talking all things Girl Scouts? Then our Miss Media program is for you!

Miss Media is a fun and exciting program (Aug.-Dec.) that will give you the chance to be immersed in the ever-evolving media world, gain experience in public speaking and media engagement, and make new friends along the way!

Miss Media participants will:

- Interview with media on TV, Radio and print publications
- Star in council videos and marketing features (i.e. newsletter, social media)
- Participate in exciting Girl Scout events throughout the year
- Speak at local events
- Create Girl Scout Videos
- Participate in Council Photoshoots



Examples of Miss Media activities:

- ★ ABC30- Creek Fire: Valley Girl Scouts launch wildfire relief patch to support evacuees



- ★ Last call for Girl Scout cookie sales



- ★ KSEE24- Local organization partners with Girl Scouts to raise Lyme Disease awareness





The goals of the program include:

- Give our girls the opportunity to develop lifelong skills while representing Girl Scouts of Central CA South.
- To highlight the impact Girl Scouts have and will continue to make in their communities.
- Remind the world that we are the premier leadership development organization for girls and young women.
- Tell the Girl Scout story- our girls are always counting down to their next adventure!
- Give more girls an opportunity to know how Girl Scouts can give them a chance to explore the world and have fun with new friends.

How to Apply:

Ready to be a media star? In order to be considered for this experience, Girl Scouts must:

- Be a current registered Girl Scout
- Have been a Girl Scout for at least one year
- Have participated in one Cookie and GoNuts season

Record a short video of your favorite Girl Scout memory & why you want to be a Miss Media and send to marketing@girlscoutscs.org.

Upon selection, parents will be required to sign a media release form in order for their daughter to participate.

