

Bonus Batch Guide

April 2 - May 31, 2025



As we wrap up another incredible Girl Scout Cookie Season, we're excited to introduce Bonus Batch—a brand-new opportunity for Girl Scouts to continue selling and earning proceeds for their Troop, Girl Scout Club, or Highest Award project!

What is the 2025 Bonus Batch Cookie Season?

- 2025 Bonus Batch Cookie Season is a separate, post-season stretch sale designed for Girl Scouts looking to raise additional funds from April to May.
- This is NOT an extension of the regular Cookie Program.
- Please note that individual Girl Scout rewards will not continue after March 31st for in-person sales and April 1st for online shipping orders. Girl Scout reward selections are still due April 4th.
- However, there are important details and guidelines to keep in mind before opting in that are listed in this guide.
- Digital Cookie and ABC access will remain active during the Bonus Batch Season for those who opt in.

Notice: This document is subject to change. Please refer to the "As of" date noted on this document for the most current information. For any questions, concerns, or comments, please contact the Product Program of Girl Scouts of Central California South at customer-care@girlscoutscs.org or 800-490-8653.

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Glossary

- Cookie Dough—council-owned incentive reward that can be used for merchandise at the Goldmine Store and GSCCS program events. Cookie dough has no cash value and cannot be redeemed for cash.
- Council Ran Troop—a troop that is managed by council staff.
- Council Secured Locations—booth locations obtained by council and are managed by council and used for the lottery and FCFS. Council holds the contracts for these locations and part of the “Location Restrictions.”
- Direct Ship—online orders shipped to customer from the baker.
- Do Not Call List — a list comprised of all council secured booth locations that cannot be approached by troops and service units to secure.
- FCFS—First come, first serve booths will allow a troop to pic a limited number of booths and receive ALL booths chosen. Booths may contain premium and non premium locations.
- Girl Delivery — orders placed on Digital Cookies and delivery by Girl and Guardians.
- GSLearn—the online training system accessed by individuals MYGS account for volunteers.
- Juliette—an individual Girl Scout that is not associated with a particular troop.
- Location Restrictions—any locations that council secured, including Walmart’s, Sam’s Club, and Joann’s stores. These locations are exclusively managed by council. Locations are part of the “Do Not Call” list.
- Digital Cookie —online platform used for sales of Girl Scout Cookies. Used by the Girl Scouts for their cookie sales.
- Smart Cookies—online platform used for sales of Girl Scout Cookies. This system is used to manage troop, service unit and cupboard transfers, rosters and track sales
- Troop Secured Booth—storefront booth locations that troops secure independently using the Troop Booth Letter. All troop secured booths are entered in Smart Cookies for council approval. Troop secured booths may not take place on council secured locations and not part of the “Do Not Call” list.

Important Dates

March

March 31 Girl Scout Cookie Program Ends

April

April 2nd Bonus Batch Season Starts

April 6th Bonus Batch Opt-In Date for Excess Troop Inventory

May

Mid-May Last Day to Opt Into Bonus Batch

May 31 Bonus Batch Season Ends

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Why Bonus Batch?

- Earn extra proceeds for your Troop, Club, or Highest Award.
- Earnings from the Bonus Batch will go directly into a travel account for future Travel Club endeavors (a club through GSCCS for Cadettes, Seniors, and Ambassadors).
- Gain leadership and business skills in a new, exciting way.
- Take control of your Girl Scout journey and fund future adventures!

Participating in the program gives girls an entrepreneurial edge! Encouraging an interest in entrepreneurship builds curiosity, confidence, and problem-solving skills, qualities that prepare girls for academic and career success. As your Girl Scout runs her own cookie business, she'll gain skills along the way use for the rest of her life.

Real World Experience:

Goal setting they set a troop goal based on what they want to do with their troop proceeds. Girls, then set an individual goal with help from their families.

Decision making by deciding where and when to sell cookies, how to market their cookie business, and what to do with their trip proceeds.

Money management as they develop a budget, take cookie orders, and gain confidence handling and managing money.

Business ethics girls learn to run their businesses using the Girl Scout Law as a guide, being honest, and responsible every step of the way.

People skills as they safely talk to their customers in person and virtually to work as a team with other girls.

Skills Learned:

Girls need to know how to set and reach goals to succeed in school, on the job, and in life.

Girls will make decisions in their life; practice helps them make good ones.

Girls need to know how to confidently handle, manage and leverage money.

Employers want to hire ethical employees, and the world needs ethical leaders in every field.

Knowing how to work with others helps in school and in life.

Participation

Eligible Groups for Bonus Batch:

- Individual Girl Scouts - Such as Girl Scouts in a traditional Troop or Juliettes.
- Troops – Must meet the criteria below. (New and Established Troops)
- Clubs – Girl Scouts of Central California South Clubs, such as Travel Club, Trailblazers Club, or Robotics Club.
- Higher Award Participants – Juniors, Cadettes, Seniors, and Ambassadors working toward Bronze, Silver, or Gold Awards can continue selling to support their Higher Award Projects.
- Council will be following the same Fundraising procedures. Girl Scouts will not be receiving the funds directly. They will be processed to the Troop or the Club chosen.

Troop Participation Requirements:

To participate in the Bonus Batch during the April–May season, Troops must:

1. Complete the Cognito form and submit a plan for managing and selling cookies.
2. Follow all Cookie Program guidelines, including Troop-Secured Boothing rules, adherence to the Do Not Call List, and proper tracking in ABC Smart Cookies.
3. Undergo regular check-ins to verify inventory, ACH payments, and compliance.
4. If selling surplus inventory, you must follow specific guidelines (see below).

Surplus Inventory Guidelines for Troops:

To participate in the Bonus Batch with Surplus Inventory as a Troop, you must:

- Complete the Cognito Form by April 6th (*QR Code or Link available on the Cookie Resources Page*)
- Bonus Batch and provide a plan for managing and selling cookies.
- Follow all standard cookie guidelines, including Troop-Secured Boothing rules, the Do Not Call List, and proper tracking in ABC Smart Cookies.
- Undergo regular check-ins to verify inventory, payments to GSCCS, and compliance.

If a Troop chooses not to opt in, their ABC Smart Cookies site will be deactivated after the regular Cookie Season, and individual Girl Scouts will lose access to Digital Cookie.



Ways To Sell



We do not accept returns on cookies. The signer will be held financially accountable for all cookies taken. Cookies can not be transferred to the girls for reward benefits.

In Person

- **Order Cards:** In some councils, these are used before the girls have cookies in hand to help track orders. Once girls have cookies in hand, order cards are handy for when girls run out of a cookie type.
- **Direct Sales:** Door-to-door, with cookies in hand. Pull a wagon around in your neighborhood.
- **Cookie Booths:** Cookie booth sales with lots of foot traffic are a fun way for girls to connect with their community and practice their sales pitch with new customers. Booths are 100% your choice and responsibility to set up and cookie supply. Council has secured participating locations in five counties, verify locations within the “Do Not Call” list before requesting a booth location. Booth request are made through the Cognito form located on our Cookie Resources website.
- **Lemonade Stand:** Is an individual stand located on a residential property owned by a parent, guardian, or someone they know.

Digital Sales

- Use your council-approved online platform (Digital Cookie) to reach customers near and far. The digital cookie link is sent to the Girl Scout sign up email. Girls can promote their site via email or sharing via social media.

How To Order:

Appointment Only for Cookie Pick Ups.

Planned Order

Planned orders on ABC Cookies are available on a first-come, first-served basis until supplies run out through our Consignment program and the Consignment Form.

Consignment

- Troops and Girl Scouts can check out 30 cases on consignment and return unsold cases to the cupboard 2 weeks after checkout.
- Only the flavors checked out on consignment can be returned as unsold cases.
- Fill out the 2025 Cookie Season consignment form:



SWAP Opportunities

- Information on additional SWAP (cookie exchange) opportunities will be communicated by council as needed.
- Troop to Troop SWAPS are not allowed.
- SWAPS will be available throughout the season as available.

Proceeds & Rewards

Proceeds

Proceeds from Bonus Batch sales are \$1.20 per package. All cookies picked up after April 2nd will be under this proceed.

Rewards

No individual rewards—all proceeds go directly to your Troop, Club, or Highest Award project.

Troops Selling Excess Inventory

- This period allows troops to finalize their sales and sell any remaining inventory from the initial cookie sale.
- Troops will still follow normal financial processes Deadlines, including delinquent parent tracking and ACH payments.
- Individual Girl Scout rewards still apply during this period.
- Proceeds for these sales remain at \$1.00 per package.
- Troop will have to fill out delinquent parent report by April 6, 2025

Resources

Cookie Resources Page - Online



SHOP

DONATE

MY GS




Discover ▾ Get Involved ▾ Support Us ▾ Cookies+ ▾ Members ▾

Cookies / Cookie Program Resources

Cookie Program Resources



Supercharge your sale and crush your goals with these handy resources.



Background Check

Learn more about getting background checked to participate as a volunteer.

[LEARN MORE](#)



Safety Guidelines

Take a look at all the requirements needed to participate!

[LEARN MORE](#)



Program Basics

Learn all about the safety guidelines when participating in the Girl Scout Cookie Program

[READ MORE](#)

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Resources

2025 Girl Scout Cookie Program Guide For Families

- Girl Scout Digital Cookie Navigation
- Tips and Tricks for Selling
- Safety Tips
- and More!

2025 Cookie Guide for Volunteers

- ABC Cookie Navigation
- Digital Cookie Navigation
- and More for Cookie Coordinators!

Council

Girl Scouts of Central California South
www.girlscoutsccs.org Customer Care
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