



Girl Scouts of the USA
420 Fifth Avenue
New York, NY 10018-2798

Agenda Item Identification Code
(For National Board Office only):

Agenda Item Submission Form 58th National Council Session

Name of Girl Scout Council(s) **GIRL SCOUTS OF CENTAL INDIANA**

City **INDIANAPOLIS**

State **INDIANA**

If a group of councils is submitting a single agenda item, all councils must be listed on this form.

Is this council(s) submitting a Discussion Topic or Proposal? **DISCUSSION TOPIC**

Is this a draft or a final submission? **DRAFT**

Write the following information exactly as the council wishes it to appear in the *Workbook* if accepted for the agenda.

TITLE OF PROPOSAL OR DISCUSSION TOPIC:

REDUCING FINANCIAL DEPENDENCY ON COOKIES

STATEMENT OF PROPOSAL OR DISCUSSION TOPIC, QUESTION, OR ISSUE: To discuss how the Movement can reduce the councils' financial dependency on the cookie program, including:

- Eliminating reliance on two bakers
- Investigate alternative delivery models
- Diversifying alternative sources of revenue
- Increasing transparency around the financial structure of the cookie program
- Exploring local licensing and revenue sharing opportunities
- Evaluating role the cookie program plays in public perception of the Movement

REASONS:

1. What is the issue the discussion topic or proposal is trying to address? *Many councils are financially dependent on a cookie program that is jeopardized by the inability of the two bakers to deliver on their contractual obligations. Ongoing reliance on this program to fund council programs is not sustainable.*
2. Are there other ways to address this issue? *Without full information and transparency councils are not able to make the difficult, informed decisions needed in their budgeting process.*
3. How does this proposal improve Movement governance or policy? OR How does this discussion topic inform Movement strategy? *This discussion would provide information that individual councils need in order to develop financially viable budgets. It is not prudent for councils to continue relying year after year on a primary revenue stream that is unreliable.*
4. Does this agenda item have Movement-wide significance? Does it apply to all councils? *Yes, all councils are impacted by the shortcomings of the cookie program.*
5. Is this agenda item time-sensitive? What happens if it is not addressed at NCS 58? *Yes, each year that the two bakers are unable to deliver on their contractual commitments, this topic becomes more urgent as councils continue to miss out on planned revenue to fund ongoing expenses and programming.*

FINANCIAL IMPACT STATEMENT FOR PROPOSALS

Indicate the projected expenditure and impact on resources for councils and the national organization, for a five (5) year period.

[Danielle: not sure how to address this?]

Signature and Printed Name of chair, council board of directors

Date of council board meeting

Open Comment and Collaboration Period: April 7-May 14, 2025

To submit for Open Comment and Collaboration, completed forms must be emailed to BoardOffice@girlscouts.org, copying abeck@girlscouts.org, with subject line: Draft Agenda Item from [INSERT COUNCIL(S)].

Please note that if a group of councils is submitting a single agenda item, the submission form should be signed by each council's board chair.

Final Submission Deadline: May 30, 2025

Final submissions, signed off by your council(s) board chair must be emailed to BoardOffice@girlscouts.org, copying abeck@girlscouts.org, with the subject line: Final Agenda Item from [INSERT COUNCIL(S)].

If additional space is needed, please attach a separate page.