



# 2024

## Sponsorship Opportunities Guide



**GSCCS Headquarters**  
1377 W. Shaw Ave.  
Fresno, CA 93711  
[www.girlscoutscs.org](http://www.girlscoutscs.org)

**Contact Us**  
(800) 490-8653  
[development@girlscoutscs.org](mailto:development@girlscoutscs.org)

# Who We Are & Our Impact

STEM

Outdoors

Life Skills

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Cont

## A Message from our CEO &

Dear Friends of Girl Scouts,

At Girl Scouts, we firmly believe in the limitless potential of all girls. Through the generous support of our community, Girl Scouts of Central California South empowers girls in every zip code to discover, learn, and lead in a world that is full of opportunities and challenges. We are truly honored to have partners like you who share our vision and understand the transformative power of investing in girls.

Our volunteers, who serve as mentors and role models, are the backbone of the Girl Scout Leadership Experience (GSLE). Your support allows us to provide them with the resources and training they need to guide girls on their journey of self-discovery and personal growth. Through these dedicated volunteers, we are able to offer a progressive model that expands with girls as they learn, grow, and explore. Your belief in our mission ensures that girls have access to age-appropriate activities and programs that nurture

their leadership skills, foster resilience, and encourage them to make a positive impact in their communities.

The positive outcomes of the Girl Scout program are not just anecdotal; they are tangible and long-lasting. Girls who participate in Girl Scouts develop a strong sense of self, become confident leaders, and are equipped with the skills and knowledge to excel in all aspects of life. Many of our alum have gone on to become influential leaders, entrepreneurs, and advocates for change, all thanks to the foundation they built as Girl Scouts.

We want to extend our sincerest thanks to you for believing in girls and for your unwavering support of Girl Scouts. Together, we are making a real difference in the lives of girls, and your partnership is instrumental in helping us continue our mission.

We look forward to the possibility of deepening our partnership and exploring new ways to empower girls

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ents

**Entrepreneurship**

**Fundraising Events**

**Year-Round Giving Opportunities**

**Corporate Volunteer Opportunities**

**CDO**

and create a brighter future for all. Thank you for being a champion for girls everywhere.

Warm regards,



A handwritten signature in black ink, appearing to read "Russel Statham".

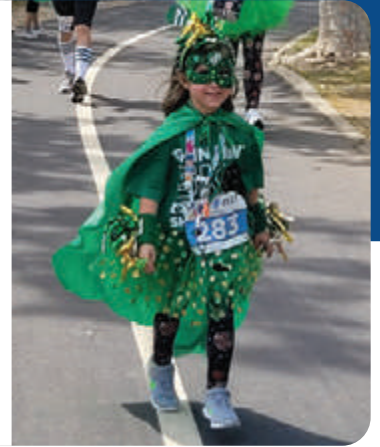
Dr. Russel Statham  
Chief Executive Officer



A handwritten signature in black ink, appearing to read "Jennie Guadagno".

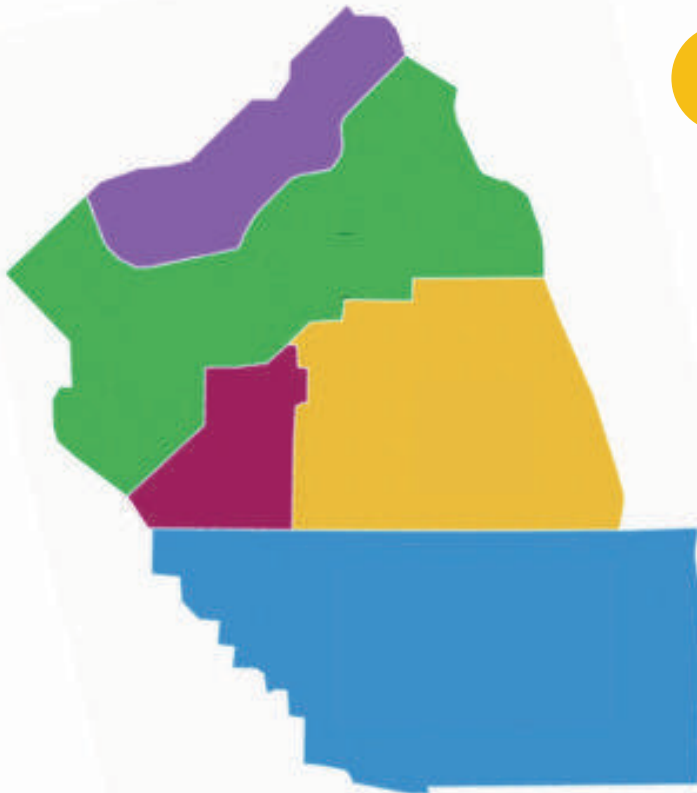
Jennie Guadagno  
Chief Development Officer

**Thank you  
for your  
support!**



# Who We Are

## Girl Scouts of Central California South



### Service Area

- **Madera**
  - **Fresno | GSCCS Headquarters\***  
1377 W. Shaw Ave., Fresno, CA
  - **Kings**
  - **Tulare**
  - **Kern | Girl Scout Innovation Center\***  
2160 Mars Court, Bakersfield, CA
- \*This office has a Gold Mine store!  
**Please contact us for store and office hours.**
- **Mendota Office | 115 Belmont Ave., Mendota, CA**
  - **Taft House | 321 Calvin St., Taft, CA**



# Our Impact

Girl Scouts create the world they want to live in and strive to make it better every single day. They explore their strengths, take on new challenges, and can always be themselves, regardless of background or ability.

Supported by adult volunteers and mentors right here in our community, as well as millions of alums around the globe, Girl Scouts lead the way as they discover who they are and how they can make the future a brighter place.

The positive outcomes of the Girl Scout Leadership Experience are evident in the achievements of our alums. Research shows that Girl Scout Alum have gone on to become influential leaders, entrepreneurs, and change-makers and they credit their Girl Scout experiences for instilling in them a sense of empowerment, resilience, and a commitment to making the world a better place.



**1 out of 2**  
businesswomen in the U.S.  
were Girl Scouts.

Each year, Girl Scouts provide more than  
**75 million hours**  
of service to improve their communities.



**75%** of current female senators  
were Girl Scouts.

**9,300**

girls served in

**167**

zip codes  
across the  
Central Valley.



GSCCS is the **#1 fastest growing**

council in  
the country  
for total  
membership  
growth.



More than

**15,000**

girls are engaged each year at  
council-led events like Agrination,  
badge workshops, and so many others.

**80%**

of Girl  
Scouts have  
a strong  
sense of self

**82%**  
healthier  
habits

Girl Scouts are  
more likely  
than non-Girl  
Scouts to  
participate in  
healthy eating  
and exercising

**4 out of 5**

Girl Scouts define themselves  
as leaders as compared to 2 out  
of 5 non-Girl Scouts

**81%**  
decision  
making

Girl Scouts are more likely to  
take an active role in decision  
making than non-Girl Scouts

**88%**  
high school  
graduates

Girl Scouts are more  
likely to graduate high  
school than non-Girl  
Scouts

# The Four Pillars of The Girl Scout Leadership Experience (GSLE)

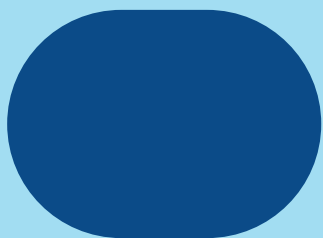


Girl Scouts look at our world and take action to change it for the better. They make friends, challenge themselves with new experiences, write their own stories, and develop the skills and confidence to say,

**“I know I can do this!”**

So how do we do it? It's all part of the Girl Scout Leadership Experience (GSLE), and it's what makes Girl Scouting a unique experience for girls. Through our progressive program model, as young as five years old, girls embark on a journey through STEM, Outdoor Adventure, Life Skills, and Entrepreneurship with their own community of peers, led by positive adult mentors and role models. Our programming grows with each girl as they advance from one grade level to the next, building critical life skills and the foundation for a strong sense of self, direction, and purpose.

Every bold woman who breaks glass ceilings began as a girl, navigating the world around them and searching for opportunities to grow, learn, and explore. Unlocking a future of possibilities for every girl ensures the next generation of female leadership is empowered, equipped, and ready to tackle the world's largest issues for a better tomorrow.

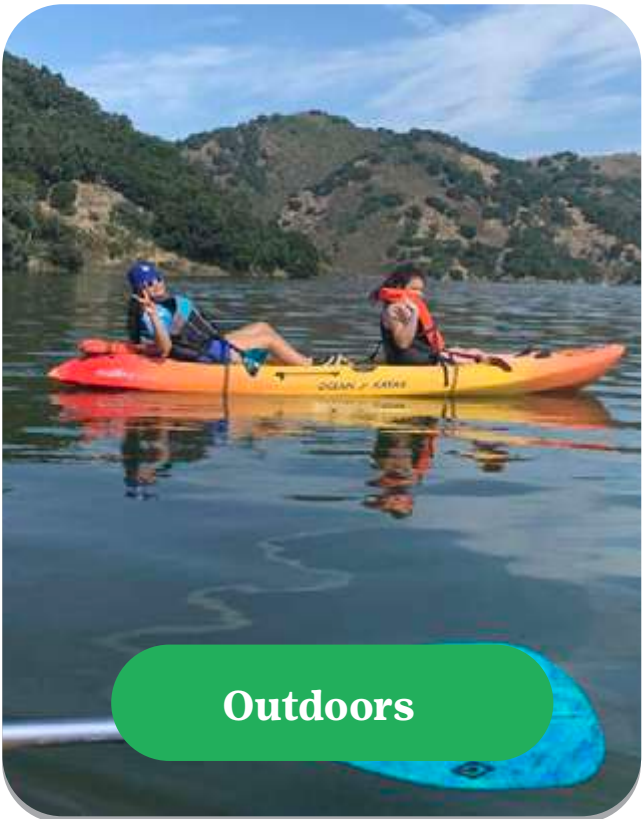




**STEM**



**Life Skills**



**Outdoors**



**Entrepreneurship**



# STEM

## Featured Events

### **Astronomy Club**

**Year Round 23-24**

No matter where she lives, the GSCCS Astronomy Club teaches girls to dream big and shoot for the stars. In this club, girls learn to chart the constellations, recognize moon phases, and connect under the stars to ponder things beyond this world.

### **Robotics Club**

**Year Round 23-24**

A year-round engineering experience for girls of the Central Valley. During each club term, girls meet regularly as they learn to build and code their robots. Their experiences culminate in robotics competitions, where they put their skills to the test.



A brighter future for us all can be a reality, thanks to science, technology, engineering, and math (STEM).

Research shows that girls are keenly interested in STEM and excel at it. Yet, for a variety of reasons, girls often don't pursue STEM—starting as early as elementary school.

Girl Scouts lets girls see that STEM can help them make the world a better place! When girls participate in focused STEM programs, they are more interested in STEM and careers in tech—including app development, robotics, coding, and cybersecurity—and they:

- Become better problem-solvers and critical thinkers (OR learn to think scientifically to solve problems).
- Have confidence in their STEM skills and abilities.
- Get excited about STEM subjects and want to learn more about them.
- Learn the importance and relevance of STEM to people and society and options for their own career paths.





# More Events

## Elements of Summer Series

Summer of 2024

This series takes girls through a journey of chemical reactions, space science, crystallization, and water science to spark interest and develop fundamental chemistry knowledge.

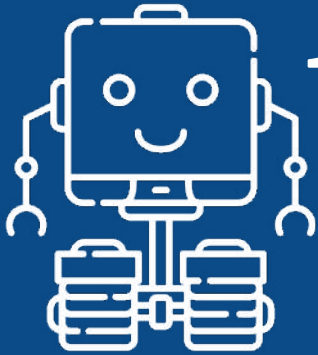
## Think Like an Engineer Journey Series

Year Round 23-24

This year round series ignites interest in STEM fields for girls and develops real engineering skills for girls of all ages.

# 49+

STEM events  
offered by  
GSCCS!



# 11+

GSCCS  
Robotics  
teams  
&  
growing!



# Outdoors

## Featured Events

### Summer Camp

Summer 2024

An iconic part of the Girl Scout Leadership Experience. During our immersively themed camp sessions, girls disconnect from screens and technology to connect with the great outdoors and each other.

### AgriNation

September 21, 2024

A fan favorite amongst the GSCCS family and the Visalia community.

During this signature event, thousands of attendees explore the world of agriculture through hands-on activities like an interactive petting zoo, educational mini-workshops, corn maze, and more!

### Trailblazers Club

Year Round 23-24

A year-round, high adventure club for girls 6th-12th grades. In this thrilling group, girls meet for quarterly adventures in everything from camping and hiking, to white water rafting and axe throwing.



Girl Scouts are forces of nature. And they were meant for outdoor adventures.

Whether they're swimming in a lake for the first time at summer camp, discovering the wildlife in their own backyards, or being a citizen scientist and observing bees in their local park, every outdoor adventure grows a Girl Scout's "I've got this" attitude. And once they unlock that confidence, they'll aim as high as the stars they see outside their cabin window.

At GSCCS, thousands of girls explore the outdoors each year through the Trailblazers Club, council-led events, and camp.





## More Events

### **GSCCS Camporee**

**April 2024**

The magic of camping is combined with the fulfillment of community service as girls explore nature and give back.

### **Artrageous Camp at El-O-Win**

**Summer of 2024**

This camp session is an aspiring artist's dream. Girls explore traditional camp activities while unleashing their creativity.

### **DIY Camp at Camp El-O-Win**

**Summer of 2024**

During this DIY camp session, girls unlock the maker within while enjoying the classic camp experience.

### **Outdoor Art Badge Series**

**Year Round 23-24**

This engaging series teaches girls the intersection between nature and art. Through interactive activities, girls explore the beauty of nature and the power of art.

### **Thin Mint 5K**

**April 6 & 7, 2024**

At this fun and festive race, the entire community rallies around Girl Scouts and celebrates the power of the Girl Scout Leadership Experience.

### **Fairy Tale Camp at Camp El-O-Win**

**Summer 2024**

This camp session is a fan favorite with our girls and unlocks a world of whimsy and dreams at Camp El-O-Win.

# 23+

**Outdoor events  
offered by  
GSCCS!**







# Life Skills

## Featured Events

Girl Scout badges covering topics like civic engagement, healthy living, and communication skills help Girl Scouts grow in confidence as they develop the skills to lead their best life!

Whether by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, or exploring careers that can truly change the world for the better, girls:

- Gain the skills and the inspiration to accept challenges and overcome obstacles.
- Develop greater confidence and a stronger sense of self.
  - Are happier overall and display more positive values throughout life.



### **Travel Group & Girl Scout Destinations**

#### **Year Round 23-24**

These groups open up a world of possibilities for girls of every background. These groups allow girls to take an active role in the planning process and see their planning come to fruition in an educational and fun travel experience. The next Travel Group will embark on a journey of history and politics in Washington, DC!

### **DEI/RJ Series**

#### **Year Round 23-24**

Through the GSCCS DEI/RJ Series, girls explore holidays of all faiths and a variety of cultural experiences. This series is part of our firm commitment to advancing the principles of diversity, equity, inclusion, and racial justice for all girls and the future of female leadership.

### **Girl Scouts Highest Awards**

#### **Year Round 23-24**

The pinnacle of the Girl Scout Leadership Experience. Through the Girl Scout Bronze, Silver, and Gold Awards, girls take action in their communities with meaningful projects involving countless hours of planning, coordination, and community service.



## More Events

### Art Series

Summer 2024

This inspiring series gives girls the opportunity to discover ceramics, figure drawing, painting, and sewing.

### Girl Scout Way Badge in Spanish

The Girl Scout Sisterhood is for everyone! During this event, girls and their families learn the traditions of Girl Scouting in Spanish.

### My Promise, My Faith Workshop

April 2024

Girl Scouts empowers girls to explore their cultural and faith traditions. During this workshop, different community faith leaders speak to Girl Scouts, educating them about diverse faith traditions.



8

Gold Awards achieved in 2022



69

Silver Awards achieved in 2022



104

Bronze Awards achieved in 2022

137+

Life Skills events offered by GSCCS!



# Entrepreneurship



What is entrepreneurship, and why does it matter for girls? To many, entrepreneurship is synonymous with start-ups or capital ventures. But at Girl Scouts, we know that

entrepreneurial innovation can also be used to solve social problems and make the world a better place.

Helping girls enter the business and entrepreneurial workforce is beneficial for girls and the world. If girls are left out of the entrepreneurial space, they can suffer from long-term financial and career consequences that contribute to the leadership and wage gap between men and women. But when girls' and women's ideas for how to change the world are put into action, the economy grows and society benefits.

We know that qualities such as risk-taking, problem-solving, self-confidence, creativeness, and innovation contribute to women's success in business. Fortunately, it's these very qualities that girls build through their experiences during Girl Scouting, which is why the organization is a prime solution.

## Featured Events

### **The Girl Scout Cookie Program**

**Feb 11, 2024 - April 5, 2024**

This program goes far beyond Thin Mints and Caramel deLites. Through this immersive entrepreneurial program, girls ages 5-18, learn goal setting, decision making, money management, people skills, and business ethics. Each year, millions of Girl Scouts participate across the country, learning key entrepreneurial skills and earning troop funds that power amazing experiences like camp, travel, and more.

### **Entrepreneurship Badge Workshops**

**Year Round 23-24**

Connect girls with local businesses, role models, and mentors, to learn practical business skills. These workshops include everything from marketing and advertising to budgeting and financial planning.

### **The Fall Product Program**

**Sept 29 - Dec 1**

A masterclass in e-commerce for girls ages 5-18. During this educational and fun program, girls create their own website and avatar to promote their Fall Product business, while earning funds to kickoff their Girl Scout year!



# More Events

## Business Partner Appreciation Workshops

April 2024

Our Girl Scouts learn hands-on business best practices by showing gratitude to our partners and learning more about the world of business relationships.

## My Cookie Business and My Cookie Team Badges

January 2024

The Girl Scout Cookie Program is so much more than cookies. The badges that accompany the program teach girls 5 key business skills before the cookie season even begins.

## Entrepreneurship Expo

July 20 2024

Open to the Public

During this energizing event, girls turn their hobbies and talents into valuable businesses and promote them to attendees to learn real-world entrepreneurial skills!

# 19+

Entrepreneurship  
events offered by  
GSCCS!

## Cookie University December 2023

It's time to get your thinking cap on because Cookie University is upon us! Our Cookie University event promises an unforgettable experience for our Girl Scouts. They'll leave with newfound confidence, enhanced sales techniques, and a sense of achievement among other things with their fellow cookie-selling champions. Learn from the best with a panel of entrepreneurship experts! Indulge in activities that'll teach you how to become the next cookie all-star. So, grab your team spirit, put on your game face, and get ready to kick off a winning cookie-selling season at our fantastic Cookie University!

## 5 Skills for Girls



**Goal Setting:** Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.



**Decision Making:** Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.



**Money Management:** Girls develop a budget, take cookie orders, and handle customers' money. This matters because girls need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.



**People Skills:** Girls learn how to talk (and listen!) to their customers, as well as learning how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.



**Business Ethics:** Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.



# Sponsor a Pillar

## \$25,000

### Why Sponsor a Pillar?

At the heart of our mission at Girl Scouts of Central California South, we believe in the power of girls. We see their limitless potential, and we are committed to providing them with the tools, experiences, and mentorship they need to thrive in an ever-changing world. By sponsoring one of our pillars, and all the amazing events, programs, and activities that go with it, you'll be at the forefront of empowering the next generation of leaders and change-makers.

### Premier Pillar Sponsor Benefits

- Exclusive custom patches with company logo for girls participating in sponsored pillar events.
- Prominent acknowledgment in the quarterly donor newsletter, "Changemakers".
- Special recognition featured on the GSCCS website.
- Recognition during the GSCCS annual meeting.
- Logo placement and prominent signage at all sponsored pillar events.
- Opportunity to present at signature events.
- Special recognition during the GSCCS annual donor reception.

### The Impact of Your Support

When you choose to sponsor a pillar with a \$25,000 donation, you are investing in a brighter future for girls in our community and make a myriad of experiences possible. Your support will make a profound impact in the following ways:

- 1. Empowering Girls:** Your sponsorship directly funds our programs, enabling us to reach more girls from diverse backgrounds. You provide access to life-changing experiences that build confidence, foster leadership skills, and ignite a passion for learning.
- 2. Mentorship and Guidance:** Girl Scouts are guided by dedicated volunteers who serve as mentors and role models. Your sponsorship ensures that these volunteers have the resources and training necessary to inspire and empower the girls they lead.
- 3. Progressive Growth:** With your support, we can offer a progressive model that grows with girls as they learn, grow, and explore. From Daisies to Ambassadors, your sponsorship ensures that each girl's journey is filled with opportunities for personal growth and development.
- 4. PR and Marketing Exposure:** As a Premier Pillar Sponsor, your organization will receive our highest marketing and PR partner visibility. Your brand will be prominently featured in our communications, events, and materials, showcasing your commitment to empowering girls and supporting your corporate social responsibility goals.

By sponsoring a pillar, you become an essential partner in our mission to empower girls and create a more equitable, inclusive, and prosperous future for all. Join us in making a lasting impact on the lives of girls in our community and invest in a brighter tomorrow.



# Fundraising Events







# New Year's Eve Gala

Join us at the 2023 Girl Scouts New Year's Eve Gala, where the power to change lives is just a celebration away!

**\$150 Per Attendee**

Join us for a spectacular New Year's Eve Gala, where we will celebrate the arrival of 2024 while supporting the girls in our community. Get ready to don your finest attire, sip champagne, and dance the night away, all while making a difference in the lives of young girls. Enjoy fine dining, entertainment, auctions, an



 **SCAN ME**

inspirational moment honoring the woman of the year, and a

midnight countdown. Your support creates a safe space for Girl Scouts to explore STEM, outdoors, life skills, and entrepreneurship.

Please consider showing your support for this event through the purchase of a ticket, sponsorship, or donation of an item for the auction.

**\$5,000**

## Champagne Champion Platinum Sponsor

- VIP table for 10 guests
- Logo recognition on the event website
- Special live event shoutout
- Featured social media mention
- Full-page advertisement in the event program
- Complimentary 2 bottles of champagne
- Exclusive event signage
- Recognition in all event communications and marketing material

**\$2,000**

## Midnight Maverick Silver Sponsor

- Reserved table for 10 guests
- Logo recognition on the event website
- Live event shoutout
- Featured social media mention
- Half-page advertisement in the event program
- Complimentary bottle of champagne
- Event signage

**\$1,000**

## Dazzling Darling Bronze Sponsor

- 4 tickets to the event
- Logo recognition on the event website
- Recognition in the event program
- 4 drink tickets
- Event signage



# Cookie Donor Buyout 2024 Cookie Season

Empower the leaders of tomorrow by participating in the Cookie Donor Buyout program – a pathway to supporting future entrepreneurs and supercharging troop activities.

With your generous support, you're not just purchasing cookies; you're investing in the dreams and ambitions of young girls. As a girl-led organization, these enterprising young minds decide how to allocate the funds from their cookie sales. Whether it's forming a robotics team, embarking on impactful service projects, embracing the great outdoors, or seeking new learning experiences and coveted patches – your support makes it all possible. Join us in ensuring that every girl, regardless of circumstance, can access these life-enriching opportunities.

Purchase cookies to keep or pay it forward by donating the cookies you purchase to our frontline heroes or the charity of your choice!



\$1,800

- 300 cookie boxes to donate or keep\*
- Recognition on social media & website
- Recognition in quarterly newsletter

\$1,200

- 200 boxes to donate or keep\*
- Recognition on social media & website
- Recognition in quarterly newsletter

\$600

- 100 boxes to donate or keep\*
- Recognition on social media & website

\*if donor wishes to keep cookies, tax-deductible amount will decrease due to goods being exchanged







# Thin Mint 5K

## Fresno- April 6, 2024

## Bakersfield- April 7, 2024

Fitness meets flavor and community spirit thrives at the Thin Mint 5K and Trefoil Trot, a dynamic event that's about more than just running – it's about supporting the bright futures of Girl Scouts!

Join us for a fun-filled day of physical activity and delicious rewards as we lace up our sneakers to make a positive impact. Whether you're sprinting through the 5K or taking a leisurely Trefoil Trot, all ages and fitness levels are welcome to participate.

As you race towards the finish line, the promise of iconic Thin Mints awaits, serving as a delectable reminder of the sweet success we're contributing to. Be part of this extraordinary event by sponsoring today!

### Senior Superstar Presenting Sponsor (1 available)

- Recognition as presenting sponsor on all marketing material
- Logo recognition on race t-shirt
- Promotional mentions throughout the event
- Advertisement and product giveaway in Swag Bag
- 8 participant race entries

\$2,500



### Cadette Cruiser Photo Op Sponsor (1 available)

- Logo recognition on step & repeat for photo opportunities
- Logo recognition on race t-shirt
- Advertisement and product giveaway in Swag Bag
- 6 participant race entries

\$1,500



### Brownie Booster Start/Finish Sponsor

- Logo recognition at start and finish line
- Logo recognition on race t-shirt
- Advertisement and product giveaway in Swag Bag
- 4 participant race entries

\$1,000

### Dashing Daisy Event Mile Marker

- Logo on course mile marker
- Logo recognition on race t-shirt
- Advertisement and product giveaway
- 2 participant race entries

\$500



# The Cookie Classic Golf Tournament

**Eagle Springs Golf & Country Club –  
21722 Fairway Oaks Ln, Friant, CA 93626**

**April 12, 2024**

Get ready to swing for a great cause! Join us for an unforgettable day on the greens at our Cookie Classic Golf Fundraiser. Your support helps fund a safe space for Girl Scouts to explore STEM, outdoors, life skills, and entrepreneurship.

Tee off with purpose as we come together to support the remarkable Girl Scouts in our community. Prepare for a day filled with camaraderie, friendly competition, and plenty of opportunities to network with like-minded individuals who share your commitment to empowering girls.



Whether you're an experienced golfer or just starting out, this event is open to all skill levels. So, grab your clubs, gather your friends and let's make a lasting impact on the lives of young girls in our community. Don't miss this chance to swing into action and be a part of something bigger than yourself. Register now for our Cookie Classic Golf Fundraiser benefiting the Girl Scouts, and let's drive change, one swing at a time.

**\$5,000**

### Caramel deLite Sponsor

- 2 Foursomes
- Logo recognition on every cart
- Company logo on event banner
- 3 Hole Sponsor signs
- Social media and website recognition
- Recognition in event program

**\$2,500**

### Lemonade Sponsor

- 1 Foursome
- Logo recognition on beverage cart
- Company logo on event banner
- 2 Hole Sponsor signs
- Social media and website recognition
- Recognition in event program

**\$1,500**

### Peanut Butter Patty Sponsor

- 1 Foursome
- Company logo on event banner
- Hole Sponsorship signs
- Social media and website recognition
- Recognition in event program

### Breakfast Sponsor | \$750

Company logo on event banner

### Lunch Sponsor | \$750

Company logo on event banner

### Closest to the Pin Sponsor | \$500

Company logo on event banner

### Longest Drive Sponsor | \$500

Sign with company logo at contest hole

### Straightest Drive Sponsor | \$500

Company logo on event banner

### Hole Sign Sponsor | \$250

Sign with company logo on course

### Early Bird | \$150\*

Per Player | \$175

Early Bird Foursome | \$600\*

Foursome | \$700

\*Early Bird ends March 15





# Highest Awards Ceremony

May 18, 2024

Join us in celebrating the extraordinary achievements of our future leaders – the Gold Award Girl Scouts! These young women are not just dreamers; they are doers. They identify real-life community problems and develop lasting solutions. They're world changers, role models, and true heroes, with a vision for a better world.

Your sponsorship can make a world of difference. By supporting the recognition celebration for these outstanding individuals, you empower them to continue their transformative work. Your contribution helps pave the way for lasting change in our communities.

Invest in a brighter future today. Sponsor the Girl Scouts Highest Awards recognition celebration and stand with these young visionaries who are making a lasting impact. Together, we can create a world where their dreams become our reality.

**\$2,500**

## Gold

- VIP table for 6
- Full-page ad in event program
- Recognition in quarterly newsletter
- Event signage with logo recognition
- Social media recognition

**\$1,000**

## Silver

- 2 tickets
- Half-page ad in event program
- Event signage with logo recognition
- Social media recognition

**\$500**

## Bronze

- Half-page ad in event program



# Boots, Bling n' Boogie

3200 W Mineral King Ave, Visalia, CA 93291

July 27th, 2024

Saddle up and join us for an unforgettable evening at Boots, Bling n' Boogie—an annual fundraiser that promises a boot-scootin' good time with a purpose!

More than just a hoedown, this event holds a special mission close to its heart. Boots, Bling n' Boogie is dedicated to raising funds to help sponsor the Girl Scouts in our community. Over half of the Girl Scouts in our territory rely on financial assistance to access the enriching experiences that Girl Scouting provides.

Girl Scouts learn vital life and leadership skills, develop unwavering confidence, and gain opportunities that can truly transform their lives. By attending this lively soirée, you'll be contributing to a cause that empowers girls to identify and address critical issues within their community, fostering connections, and inspiring them to take action for positive change.

two-step your way into an evening of country music, line dancing, auction, dinner, and more at Boots, Bling n' Boogie. It's not just a fundraiser; it's a rootin' tootin' good time with a heartwarming mission at its core. Y'all won't want to miss it!

So grab your partner, dust off your boots, and



\$5,000

## Platinum Partner Platinum Sponsor

- VIP table for 10 guests
- Logo recognition on the event website
- Special live event shoutout
- Featured social media mention
- Full-page advertisement in the event program
- Complimentary 2 bottles of wine
- Exclusive event signage
- Recognition in all event communications and marketing material

\$2,000

## Rodeo Royalty Silver Sponsor

- Reserved table for 10 guests
- Logo recognition on the event website
- Live event shoutout
- Featured social media mention
- Half-page advertisement in the event program
- Complimentary bottle of wine
- Event signage

\$1,000

## Bronze Buckaroo Bronze Sponsor

- 4 tickets to the event
- Logo recognition on the event website
- Recognition in the event program
- 4 drink tickets
- Event signage





# AgriNation

## September 21, 2024

### Vossler Farms in Visalia

Get ready for an adventure into the heart of Central Valley's agricultural world with AgriNation! AgriNation is a thrilling educational experience designed to empower the future leaders of agriculture—our girls!

Created to give girls a deeper understanding of the products that come out of the Central Valley and empower them to pursue a future in the agriculture industry, AgriNation is where knowledge blooms and dreams take root. We're here to ignite the spark of passion in young minds, and to nurture the belief that they can be the change-makers, innovators, and leaders that this vital sector needs.

Don't miss the chance to be a part of this incredible movement as we grow the future together!



#### Presenting Sponsor

- Recognition as presenting sponsor on all AgriNation marketing material
- Exclusive AgriNation patch with company logo given to all attendees
- Opportunity to host an interactive agriculture booth
- Recognition on social media and GSCCS website
- Live mentions throughout the event
- Advertisement & product giveaway in SWAG bags
- Event signage reflecting sponsorship level

\$10,000

#### Discover Sponsor

- Interactive agriculture booth sponsor
- Recognition on social media and GSCCS website
- Advertisement and product giveaway in SWAG bags
- Event signage reflecting sponsorship level

\$2,500

#### Ag Alley Sponsor

- Branding recognition at AgriNation as Ag Alley sponsor
- Opportunity to host interactive agriculture booth
- Recognition on social media and GSCCS website
- Live mentions throughout the event
- Advertisement and product giveaway in SWAG bags
- Event signage reflecting sponsorship level

\$5,000

#### SWAG bag Sponsor

- Logo recognition on SWAG bags to be distributed to all attendees
- Recognition on social media and GSCCS website
- Advertisement and product giveaway in SWAG bags
- Event signage reflecting sponsorship level

\$2,000

#### Farm Animal Sponsor

- Exclusive recognition as farm animal petting zoo sponsor at event
- Recognition on social media and GSCCS website
- Advertisement and product giveaway in SWAG bags
- Opportunity to host interactive agriculture booth
- Event signage reflecting sponsorship level

\$3,000

#### Ag Ambassador Sponsor

- Event signage reflecting sponsorship level
- Advertisement and product giveaway in SWAG bags
- Recognition on social media and GSCCS website

\$1,000



# Year-Round Giving





# Sponsor A Girl

The Girl Scouts of Central California South is passionately committed to ensuring that every girl, regardless of her background, socioeconomic status, or circumstances, has the opportunity to be a Girl Scout and partake in the enriching experiences we offer. We provide financial support to any girl within our region who wishes to become a Girl Scout and who is in need of financial assistance. In fact, it's worth noting that over 50% of our Girl Scout members receive financial assistance each year. This support is made possible through the generous contributions of our community.

You too can join us in our mission to empower these young girls by becoming a sponsor for a Girl Scout for the year. Below, you'll find a breakdown of the associated costs:



**Membership: \$40**

**Uniform: \$60**

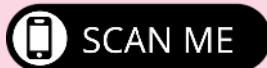
**Year of programs & workshops: \$150**

**Signature events: \$60**

**Camp: \$350**



**For a total of \$700,  
you can offer a girl  
in our community  
the Girl Scout  
experience for one  
year, making a  
profound difference  
in her life.**



We invite you to consider making a difference in a girl's life by sponsoring a Girl Scout and providing her with the opportunity to engage in these transformative activities. To sponsor a Girl Scout or contribute to her activities, simply scan the QR code displayed on this page. Your support can help shape a brighter future for these young girls.

# The Juliette Gordon Low Society

The Juliette Gordon Low Society is a special group of friends who have made the commitment to share their legacy with the next generation. You become part of this distinguished group when you leave a gift in your will, trust, or other account for Girl Scouts.

Join us in ensuring that every girl has the opportunity to discover her potential, build lasting friendships, and make the world a better place. Together, we'll create a legacy of empowerment and inspiration for generations to come.

If you've already included Girl Scouts of Central California South in your estate plans, please let us know. We would like to recognize you for your generosity with our other Juliette Gordon Low Society members.



As a member of the Juliette Gordon Low Society, you will receive:

- **Recognition as a member of the Society.**
- **Invitations to special events hosted by Girl Scouts.**
- **Updates about the work of Girl Scouts, nationwide and in your community.**
- **The joy of knowing that your gift will impact girls for future generations.**

To learn more about the Juliette Gordon Low Society or to become a member, kindly reach out to Jennie Guadagno via email or phone:

[jguadagno@girlscoutscs.org](mailto:jguadagno@girlscoutscs.org)  
(559) 470-6715

# Cookies for the Military

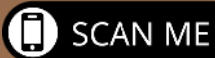
Fueling courage with cookies – share the flavors of home with our heroes.

Cookies for the Military is a heartwarming initiative that invites you to make a sweet and meaningful impact on the lives of our military personnel. In collaboration with Operation Care and Comfort, Wounded Heroes Fund, and Central Valley Blue Star Moms, the Girl Scouts of Central California South are including Girl Scout cookies in the care packages they send to our overseas heroes.



Show your appreciation and deep gratitude to those who selflessly serve our nation.

You can contribute to putting a delightful box of Girl Scout cookies in the hands of our heroes through the purchase of **a box (\$6 per box), a case (\$72 per case), or any quantity of cookies you desire.**



To contribute to Cookies for the Military, scan the QR code or visit: [www.girlscoutscs.org](http://www.girlscoutscs.org)

“We know that once a year, thanks to the generosity of those who purchase and donate cookies for the troops, these legendary treats will bring smiles to the faces of thousands and thousands of troops, veterans, and their families all around the world.

**THANK YOU!”**

**-Operation Care and Comfort**

"The Wounded Heroes Fund is very grateful for the support we have received from the Girls Scouts of Central California South and the Kern County community for their generous donation. We will be including these cookies with our food donations to our local veterans."

**-Wounded Heroes Fund**

“Together we can bring a piece of home to our military one cookie at a time. Thank you Girl Scouts because even the worst day is a good day with a Girl Scout Cookie.”

**- Central Valley Blue Star Moms**

Good Day,

This is Petty Officer T, from HSc-14 Helo Squadron, onboard USS John C. Stennis(CVN 74). I am looking for something that could boost some morale of the Sailors in my command. I know that everyone would love to receive Girl Scout cookies. Being deployed away from families all the time can be so hard and a simple gift could make a big difference on the command climate.

I hope you would kindly consider such a request. I know that everyone would highly appreciate it. There is currently 340 personnel in my squadron at the moment (non-officers), and any amount we can get would still be greatly appreciated.

Very Respectfully,  
PS2(AW/SW) T, Marc





# Corporate Volunteer Opportunities





# Empower Girls and Elevate Your Business: Partner with Girl Scouts for Corporate Volunteering

Girl Scouts relies on the strength of its community to provide girls with life-changing opportunities in science, technology, engineering, and math (STEM), the great outdoors, life skills, and entrepreneurship. Through volunteer support, we empower girls to reach new heights by discovering, connecting, and taking action.



## Why Corporate Volunteering Matters:

- **Impactful Giving:** Your business can make a meaningful difference by supporting the development of the leaders of tomorrow.
- **Team Building:** Engage your employees in a fun and rewarding team-building experience while making a positive impact on girls' lives.
- **Community Engagement:** Showcase your commitment to corporate social responsibility, enhancing your brand's reputation in the community.

## Ways Your Business Can Help:

- **Skill-Based Volunteering:** Share your expertise through workshops and mentorship programs.
- **Community Service Projects:** Join hands with us for hands-on service projects benefiting our Girl Scout troops and communities.
- **Fundraising Initiatives:** Support our mission through fundraising events, campaigns, or in-kind donations.

## Make Volunteering Fun and Impactful:

Your corporate volunteering not only brings smiles to girls' faces but also helps them discover their potential. We have multiple opportunities throughout the year where your support is invaluable.

## To Set Up a Volunteer Day and Time, Contact Us:

Email us at [development@girlscoutscs.org](mailto:development@girlscoutscs.org) to discuss how your business can get involved and make a lasting impact.

Join us in building a brighter future for girls and the community. Together, we can make a difference!

**Thank  
you for  
your  
support!**



