



Girl Scouts of the USA  
420 Fifth Avenue  
New York, NY 10018-2798

Agenda Item Identification Code  
(For National Board Office only):

## Agenda Item Submission Form 58th National Council Session

Name of Girl Scout Council(s)

Girl Scouts of Central Indiana

City

State

Indianapolis

IN

If a group of councils is submitting a single agenda item, all councils must be listed on this form.

Is this council(s) submitting a ☒ Discussion Topic or ☐ Proposal?

Is this a ☐ draft or a ☐ final submission? Final Submission

Write the following information exactly as the council wishes it to appear in the *Workbook* if accepted for the agenda.

### TITLE OF PROPOSAL OR DISCUSSION TOPIC

GSUSA Alumni Engagement

### STATEMENT OF PROPOSAL OR DISCUSSION TOPIC, QUESTION, OR ISSUE

(Proposals should be written in the form of a motion)

TOPIC, QUESTION, OR ISSUE

or

THAT

or

TO

There is a need to explore and strengthen alumni engagement across GSUSA through a focused national-level discussion.

We are missing a uniform approach to keeping the "old and not so old" alumni engaged.

## REASONS:

At present, we are missing valuable opportunities to engage former Girl Scouts and supporters in ways that could significantly enhance both fundraising and volunteer involvement. Across the Movement, there is a growing recognition that alumni represent an untapped resource with the potential to contribute meaningfully to the success of local councils and GSUSA as a whole.

There is a clear need to explore and strengthen alumni engagement through focused, national-level discussions. Strategic attention to this area, including the evaluation and enhancement of existing alumni-related groups and programs, will allow us to better understand the current landscape and develop effective strategies for deeper alumni involvement.

Groups such as the Juliette Gordon Low Society, Trefoil Guilds, Scout Abouts, and other similar networks already exist but vary greatly in structure, visibility, and impact across the country. A coordinated national effort to assess and align the purpose and activation of these groups can help maximize their potential, both in terms of philanthropic support and volunteer leadership.

By prioritizing this conversation and investing in alumni engagement strategies, GSUSA and local councils stand to benefit from a stronger, more connected community of lifelong Girl Scouts who are eager to give back to the Movement they believe in.

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## FINANCIAL IMPACT STATEMENT FOR PROPOSALS

Indicate the projected expenditure and impact on resources for councils and the national organization, for a five (5) year period.

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Stephanie Smithey

05/06/2025

Signature and Printed Name of chair, council board of directors

Date of council board meeting

### **Open Comment and Collaboration Period: April 7-May 14, 2025**

To submit for Open Comment and Collaboration, completed forms must be emailed to [BoardOffice@girlscouts.org](mailto:BoardOffice@girlscouts.org), copying [abeck@girlscouts.org](mailto:abeck@girlscouts.org), with subject line: Draft Agenda Item from [INSERT COUNCIL(S)].

Please note that if a group of councils is submitting a single agenda item, the submission form should be signed by each council's board chair.

### **Final Submission Deadline: May 30, 2025**

Final submissions, signed off by your council(s) board chair must be emailed to [BoardOffice@girlscouts.org](mailto:BoardOffice@girlscouts.org), copying [abeck@girlscouts.org](mailto:abeck@girlscouts.org), with the subject line: Final Agenda Item from [INSERT COUNCIL(S)].

If additional space is needed, please attach a separate page.