



A YEAR IN THE LIFE OF JULIETTE

Fabulous Fashion

Month of May



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Juliette loved fashion. She even designed and sketched some of her own clothing. Juliette lived in a time when women were expected to dress in a certain way. Dresses could weigh 15-20 pounds and needed to cover your neck, wrists, and ankles. Under garments included hoops, bustles, bloomers and corsets. Corsets are tightly fitted undergarments used to make women’s waists look thinner. However, they are known to increase difficulty in breathing and movement if worn often.

Fashion also determined what girls were allowed to do in society. When Girl Scouting began in 1912, Juliette Low asked the girls what activity they would like to do. Together they decided they would love to play basketball. Juliette hung up curtains around her carriage house for the girls to wear their bloomers, or knee-length trousers, in privacy.

Girls today deal with expectations from social media, advertising, and product marketing. This has led girls to feel pressured to dress or look in a way that may not be what fits their “style”. Through the patch activities, girls will have a chance to explore the different fashion trends over the years (History), learn how to make their own styles (Create), and discover how society plays a role in what we wear (Society).

Patches and arcs are available for purchase at the Girl Scouts of Central California South Goldmine stores.

<https://www.girlscoutshop.com/CENTRAL-CALIFORNIA-SOUTH>

Questions: customercare@girlscoutscs.org or (800) 490-8653

All Levels - choose one activity from the History section

-History of Fabulous Fashion-

-Learn about the different Girl Scout uniforms over the years. A good online resource is <http://www.godhousekeeping.com/clothing/g801/girl-scout-uniforms/> or watch the Golden Eaglet to see how Girls Scout uniforms looked when Girl Scouting began. Did Girls always have a sash or vest? Did Juliette ever see Girl Scouts wear green?

-When Girl Scouting started, women didn't have the right to vote. Women's rights have evolved over the years, as well as women's fashion. Take a look at how women's changing roles in society is reflected in fashion (bloomers, flapper dresses, women wearing pants, mini-skirts, etc). How does today's clothing represent the equality of today's women in society?

-For much of history, men would design the clothing that woman wore. In the early 20th century, many women started to design clothing for women. These pioneers of women's fashion helped design clothes considered to be less restrictive and more comfortable. Coco Chanel was a great example of how a woman made a difference. She made pants popular for women, used jersey as a comfortable fabric for women's clothes, and made the "the little black dress" fashionable. Learn about Coco Chanel or another famous female designer that changed how women dressed. What helped her to become well-known designer and how did her designs impact what we wear today?

-Fashion always follows trends and many different fashions come "back in style". Look at today's fashions and see what styles become popular again. What do you think will be the trends 10 years from now? Create your own fashion line using past trends.

-Cotton is used in many of the clothing pieces we wear, like our Girl Scout uniforms and t-shirts. Investigate which counties in our Girl Scout Council (Madera, Fresno, Tulare, Kings and Kern) produce cotton. Find out what is also made from the cotton produced in California (<https://ccgga.org/cotton-information/ca-cotton-facts/>).

All Levels - choose two activities from the Create section

-Create Fabulous Fashion-

-Use recycled materials to create a clothing or fashion accessory. For example, you can use Girl Scout Cookie boxes or plastic grocery bags to make a purse. Check out <http://recyclerunway.com/recycled-art-projects/> for a list of items to make from reusable materials.

-Girl Scouts can earn badges that help girls learn about textiles, sewing, and fashion. Using a past Girl Scout handbook, find a badge that relates to fashion and “earn” that badge. To see badges, uniforms, and how Girl Scouting accessories have changed throughout the years, check out <http://www.vintagegirlscout.com/default.html>.

-Learn how to sew on your own badges/patches. Learn how to thread a needle and hand stitch a badge or patch to your Girl Scout uniform. Using your new found skills, try sewing on patches or accessories to other clothing to customize your wardrobe.

-Learn to knit or crochet. For knitting lessons visit a local fiber craft store, a local sewing club, or search knitting videos on Youtube. Create an item you can wear, like a scarf or hat (you can find ideas and patterns on Pinterest). Use your new found skill to create a wearable item that can be donated to a local charity (homeless shelter or other community resource).

-Using the space on the Girl evaluation, sketch your own fashion designs. You can use stencils to start or create your own ideas. Share what makes your designs unique with others. For ideas on how to create your own sketches, go to <http://www.wikihow.com/sketch-fashion-designs>.

-Make ordinary foot wear extraordinary. Take a plain pair of flip flops and add embellishments for fun flip flops (find ideas here <http://diy-enthusiasts.com/diy-fashion/diy-flip-flop-ideas-summer-sandals/>). Girls can also dress up a plain pair of tennis shoes with paint, rhinestones, or permanent markers and use ribbons for shoes laces.

-Create a fun hat to wear using paper, recycled materials or other items that are easy to find. Get creative with what you add and make it represent your personality. Go to Pinterest for ideas or check <http://redtri.com/simple-and-fun-hat-crafts/>.

-Learn to use a sewing machine to create a clothing item to wear and donate. You can connect with a local sewing group or community education class to learn how to sew. You can also visit a local craft shop to see if they offer classes. Joann's Fabric Store offers kids and teen sewing classes, check out their schedule at <http://www.joann.com/classes/kids-and-teen-classes/>. Learn how to thread a needle, fill a bobbin, run a sewing machine and use your skills to make at least one item for you to wear and one item you can donate to others in need.

-Create Girl Scout Troop t-shirts, bandanas, or other wearable items that can be used to make your Girl Scout Troop stand out as a group. You can use paint, markers, tie dye, or connect with a local screen printing business to get custom shirts made.

All Levels - choose one activity from the Society section

-Society and Fabulous Fashion-

-Girl Scout uniforms change to reflect the fashion trends over time. At the start of Girls Scouting, girls would sew their own uniforms and embroider their own badges. In the 1950's uniforms were designed by Mainbocher (a leading design company), and in the 1980's adult uniforms were designed by Bill Blass who is in the Fashion Hall of Fame. Current uniforms have all uniform pieces for Daisies and Brownies but by the time girls are Junior and older, they only have a vest or sash; girls wear khakis and a white shirt to complete the uniform. Why do you think there are complete uniforms for younger Girl Scouts but not for older Girl Scouts? Look at current Girl Scout uniforms and talk with your group about what you like and what you would change. Design your ideal Girl Scout uniform (draw it out on paper).

-Barbie Dolls have been a popular children's toy since the 1950's. Over the years, Barbie has kept up with fashion trends and has been controversial because of how Barbie represents female body types. Because of pressure from media and consumers, in 2016 Barbie began selling four body types and seven skin tones, with 22 eye colors and 24 hairstyles. What other toys have you seen that promote a specific body type or trend that you think need to be changed? Write a letter to that toy manufacturer and let them know what you want changed and why.

-The way that we see pictures in magazines, on Instagram, Facebook and Snapchat are usually altered. Magazines use a computer program called Photoshop to make bodies look smaller and faces look different than they naturally do. Instagram, Facebook and Snapchat all use filters to change the way pictures appear. This can make anyone that looks at these pictures feel insecure or bothered because they do not look like those models in real life. In 2012, 8th grader Julia Bluhm started an online campaign to get signatures and petition Seventeen Magazine for photo shopping their models. The magazine agreed but advertisers in the magazine did not. What would you do to change their minds, how would you convince them to also print unchanged photos?

-Using the space on the Girl evaluation, draw a picture of a new fashion trend that you want to see happen. Think small and large, for different styles and sizes. Maybe it is an accessory piece or an entire way of dressing that you want to create. Label your drawing with any details you want to include.

-Talk to your Girl Scout Troop about what you like and don't like about today's fashion. Do the styles fit your personality? Talk about how you feel about the clothes you choose to wear and how it fits your style and disposition.

-Target created a line of clothing that adapts to the needs of all children living with disabilities. The Cat and Jack line of adaptive apparel includes sensory friendly clothing (tag-less, flat seams, extra soft), pants that are diaper-friendly (they have side zippers and snaps on the pant legs) and swim wear that have hidden openings for medical equipment needed to be worn around the waist. Using the space on the Girl evaluation, draw your own adaptive fashion piece; be sure to label how it can help someone else.

Additional Resources

-Website with links to information and pictures of women's fashion throughout the years.

<http://vintagefashionguild.org/fashion-timeline/>

http://www.uvm.edu/landscape/dating/clothing_and_hair/index.php

-Information on Coco Chanel

<http://wonderlandmagazine.com/2013/09/seven-wonders-how-coco-chanel-changed-the-course-of-womens-fashion/>

-A look at children's clothing throughout the years

<http://fashion-history.lovetoknow.com/fashion-history-eras/history-childrens-clothing>

-A look at Barbie throughout the years

<http://barbieproject.weebly.com/timeline.html>

-Girl Scout Barbie activities from the "Be Anything, Do Everything" program

http://forgirls.girlscouts.org/wp-content/uploads/2013/10/Barbie_Booklet_English_2.pdf

-Article about how Julia Bluhm advocated for magazines to stop using Photoshop

<http://www.npr.org/sections/thetwo-way/2012/07/05/156342683/seventeen-magazine-takes-no-photoshop-pledge-after-8th-graders-campaign>

-Target's line of Adaptive Clothing

<https://www.target.com/c/kids-adaptive-clothing/-/N-1laue>