

2024 Fall Product Program

Guide for

Girl Scouts

& Families



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Glossary

- ACH - Automatic Clearing House is the process of Council electronically depositing and collecting payments to and from troop bank accounts.
- Combined Sales - total sales of all nuts, candies, and magazines sold in person and online.
- Direct Delivery - online orders shipped to customers from Trophy Nut.
- Girl Delivery - items ordered online and delivered by girls to customers.
- Juliette - an individual Girl Scout who is not associated with a troop or whose troop is not participating.
- M2 Media Operating System (M2OS) - the online platform used for sales of nuts, candies, and magazines.
- Nut Bucks - Council-owned incentives reward, starts at \$10 increments, and accumulative up to \$500 MAX. Nut Bucks can be used for Goldmine retail purchases; GSCCS, Service Unit and troop activities; GSCCS membership, and more. Nut bucks have no cash value, and cannot be redeemed for cash.
- Service Unit Director (SUD) - designated person in a Service Unit who manages the Product Programs for their troops.
- Troop Coordinator (TC) - designated person in a troop who manages the Product Program for their entire troop.

Important Dates

September 2024

Monday, September 23

- Troop & SU Access to M2

October 2024

Tuesday, October 1

- Start of Fall Product Starts
- Girl/Parent Access to M2
 - The site opens for participants, and girls may begin sending emails and gaining sales.

Wednesday, October 16

- First day for Girls/parents/guardians to enter their paper card order

Friday, October 18

- Troop Recognition Opt-Out
 - Cadette, Senior, Ambassador Troops Only

Tuesday, October 22

- First day Troop Coordinators and Service Unit Directors can enter/edit card orders

Friday, October 25

- Last day for Girl Scouts/Parents/Guardians to enter paper orders

Saturday, October 26

- Last day for customer to place order for Girl Delivery on the Girl Scout's storefront

Sunday, October 27

- Last day for Troop Leader to edit paper orders on behalf of the Troop

Monday, October 28

- Last day for Service Unit Directors to edit paper orders

November 2024

Monday, November 11

- Service Unit Deliveries Begin

Friday, November 15

- Service Unit Deliveries End

December 2024

Sunday, December 1

- Campaign End Date
 - Direct Ship Nuts
 - Online Magazines, BarkBox, Tumblers, and Personalized Items

Tuesday, December 3

- Parent Delinquency Date

Wednesday, December 4

- Last Day for Girls/Troops to Make Reward Choices

Monday, December 9

- Fall Product ACH 100% Pull

Skills & Contact

Entrepreneurship Skills

Product Programs is an integral part of the Girl Scout's journey toward leadership, learning and developing the five key skills in entrepreneurship through the Fall Product and Girl Scout Cookie participation.

**Goal
Setting**

**Decision
Making**

**Money
Management**

**People
Skills**

**Business
Ethics**

These are the 5 skills learned while participating in the Girl Scout Product Program!

Important Contact Information

Girl Scouts of Central California South

Phone: (800) 490-8653 For regular hours and after hour emergencies

Email: customercare@girlscoutscs.org

Fall Product Coordinator: _____

Phone: _____

Email: _____

M2OS Customer Service: 1-800-372-8520 or questions@gsnutsandmags.com

M2OS Website: www.gsnutsandmags.com/gscs

M2OS Username/Email: _____

M2OS Password: _____

Product Delivery Date, Time, and Location

Girl Pick-up Day: _____

Location: _____

Program Basics



Money Handling

- ☐ No bill larger than a \$20.00 may be taken
- ☐ Keep money secure at all times- Daisies cannot handle money

**NOTE: Please note that we are unable to reimburse any transactions involving counterfeit currency. Thank you for your understanding.*

Check Handling

Checks that are taken as a form of payment must have the following written on check

1. Personal Information
 - first and last name
 - Address, city, state, zip code
 - driver license number
2. Date: Month, Day, Year
3. Pay To: Girl Scouts Troop ###, or if account not set up, Girl Scouts of Central California South
4. Amount: in numeric form
5. Amount: in word form including cents
6. Memo: Troop Number and Girl Name
7. Signature

Your Name 1. 123 Main St Somewhere, US 10111	Date 2.
PAY TO THE ORDER OF 3.	\$ 4.
5. DOLLARS	
Your Bank 456 Main St Somewhere, US 10111	
MEMO 6.	7.
123456789 1001001234 0111	

Product Delivery

- ☐ Service Units and Troops are financially responsible for all product ordered
- ☐ Council will not accept any product returns, unless product damaged by vendor
- ☐ Reach out to other Service Units, Troops and Council's Customer Care for help with excess product
- ☐ Remember there are no cupboards, troops must order extra product for booths/lemonade stands

Storage

- ☐ Product should not be stored directly on the ground
- ☐ Product must be kept in a temperature controlled environment
- ☐ Chocolate items will begin to melt at 77° degrees
- ☐ Do not leave product in a car, Council will not reimburse for stolen product

Receipt, Receipt, Receipt

- ☐ Never accept or transfer product without a detailed receipt
- ☐ **Once you accept and sign a receipt for product, you are financially responsible for it**
- ☐ Anytime money or product changes hands, both parties should have a signed receipt

NOTE: Adjustments cannot be made without a corresponding receipt that shows the correct transaction, signed by all parties with quantities and date.

Rewards and Nut Bucks

- ☐ Rewards are automatically calculated. Parent/girl need to enter rewards selections into M2OS
 - ☐ If NO selections are made, the "default" item will be automatically selected for participants
 - ☐ See order card for default item selections
- ☐ Personalized patches will be mailed directly to the Girl Scout by M2
- ☐ Make sure the address is entered and correct in the M2OS
- ☐ Nut Bucks are a GSCCS Council owned incentive reward, and not managed by the M2OS
 - ☐ Nut Bucks are cumulative based on combined sales nut order card, online sales, and magazines sales
 - ☐ Nut Bucks are digital and managed by Finance Dept.

Safety Basics



Show you're a Girl Scout

- Use the Buddy System. Girl Scouts NEVER sell ALONE!
- Girl Scouts wear the membership pin, a uniform or "Girl Scout" apparel to identify as a Girl Scout
- Adults are present at all times when taking orders, selling and delivering products
- Clean frequently touched objects i.e. phones, order cards, pens etc.



Do Not Enter

- Girl Scouts never enter a strangers' home while selling product
- Girl Scouts never enter a vehicle of a stranger
- Girl Scouts do not enter a yard if there is a dog or closed gate/fence
- Girl Scouts do not enter bars, casinos, or dispensaries



Daytime Selling

- Girl Scouts may not sell door to door after dark
- Girl Scouts stay outside the home where they can be seen by their adult/guardian
- Girl Scouts never accept food or beverages while selling in public from strangers



Be Street Wise

- Girl Scouts may not sell in front of any establishment they cannot legally patronize or enter themselves (i.e. bars, casinos, dispensaries)
- Girl Scouts always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways
- Girl Scouts are aware of traffic when unloading products and passengers from vehicles



Protect Privacy

- Girl Scouts should never give out their last name, phone number, address while selling online
- Girl Scouts protect customer privacy, by not sharing their personal information online
- Girl Scouts never publish your girls direct link to any 3rd party selling sites (eBay, Amazon, Facebook marketplace etc.)

Ways to Participate

There are 3 ways to participate... Girl Scouts can choose them all or customize their sale!

1) In-Person Sales

Participants receive an order card with pictures, descriptions, cost per item, and information; such as gluten-free products, kosher etc. for nuts and candies available.

Order Card

Record items that customers wish to order. Explain that products will be delivered by the Girl Scouts in November. Be sure to fill out the order card completely. Payment may be collected at the time of order (whenever possible) or at the time of delivery.

Care to Share

The Care to Share program offers customers to purchase products to have donated towards Operation Gratitude. These products go directly to first responders, military, and medical professionals. The participants receive credit for the donation and Council will donate the products. This option is also available for online purchase.

2) Online Store Orders

The online platform used for the Fall Product Program is called M2OS. This platform allows participants to enter product ordered on the order card, set up a store, track online orders, and more. To take orders online a participant must set up their own personalized online M2OS store. All orders and payments online will be automatically credited to the girl.

For magazines, a customer can only order and pay through the participant's online M2OS store. Magazine orders will be delivered directly to the customer. A customer orders, renewals, and pays for a subscription in the online store.

For nuts and chocolates with the direct delivery option, the customer orders, pays and the product is shipped directly to the customer.

For nuts and chocolates with the girl delivery option, the customer orders, pays online and the product is delivered by girls. Online girl delivery orders are automatically added to a girl's order in M2OS and delivered with order card orders to their Service Unit Director.

3) Booths and Lemonade Stands

A booth takes place in front of a business, with the permission of the store owner. A drive-thru booth is permitted, however, only adults may approach vehicles. Booth sales may not take place in streets or medians.

A lemonade stand is an individual stand located on residential property that is owned by the parent/guardian or by someone they know. Individual Girl Scouts and Juliettes may host a lemonade stand with adult supervision at all times.

Troops, and Juliettes will need to secure their own booth locations, Council does not secure booths for Fall Product. All booths must be marked with Girl Scout signage. If a location requests a Certificate of Insurance (COI), please contact Customer Care at (800) 490-8653 or by email at customercare@girlscoutscs.org.

To secure a booth, contact the store owner/manager and establish a time and date your Girl Scout/Troop will be there. Bring plenty of product, a table for showcasing items, a secured cash box/apron/fanny bag with change, and Girl Scout signage to display at your booth. On day of activity, check-in with the store owner/manager to inform them you have arrived and to receive any special instructions from store management.

Sale Types

Product	Sale Type	Money Collections	Delivery to Customers	Proceeds
Nuts and Chocolates	In-Person	<input type="checkbox"/> Girls collect money from customers <input type="checkbox"/> Parents/Troops enter orders into M2OS by deadline <input type="checkbox"/> Girls turn in money to troop	Girl Delivery to customers	Troops: \$1.00 per item Service Units: .05¢ per item *OPT-OUT Troops: \$1.20 per item sold
	M2OS Online Girl Delivered	<input type="checkbox"/> Girls create a store in M2OS and send emails to friends and family <input type="checkbox"/> Customers pay online for girl delivery <input type="checkbox"/> Orders/payments automatically credited to girls	Girl Delivery to customers	Troops: \$1.00 per item Service Units: .05¢ per item *OPT-OUT Troops: \$1.20 per item
	M2OS Online Direct Ship	<input type="checkbox"/> Girls create a store in M2OS and send emails to friends and family <input type="checkbox"/> Customers pay online for direct ship <input type="checkbox"/> Orders/payments automatically credited to girls	Direct Shipped to customers by Trophy Nut (1-2 weeks standard delivery after order processing; customers have options for expedited shipping)	Troops: \$1.00 per item Service Units: .05¢ per item *OPT-OUT Troops: \$1.20 per item
Magazines, Tumblers, Personalized Items	M2OS Online Only	<input type="checkbox"/> Girls create a store in M2OS and send emails to friends and family <input type="checkbox"/> Customers pay online <input type="checkbox"/> Orders/payments automatically credited to girls	Direct Shipped to Customers by Trophy Nut (6-8 weeks standard delivery time after order processing)	Troops: 20% total section sold *OPT-OUT Troops: 23% total this section sold

**OPT-OUT Troops are for Cadettes—Ambassadors*



Patches

Theme Patches

The 3 Theme patches can fit together to form a scene!
To Earn all 3 patches:

- Sell 15+ Nuts /Chocolates units
- Sell 2+ Magazine items
- Send 18+ Emails



Ancillary Patches

Care to Share Patch

- 5+ Care to Share items

Visualize Patch

- Upload a Video in M2OS



Fall Personalized Patch

Girls have the choice between two backgrounds!
Patch comes with your personalized avatar and first name on it.
To Earn:

- Create your avatar in M2OS
- Send 18+ emails
- Sell \$300+ in total combined sales
- Use the "Share My Site" function in the M2 system to ask friends and family for support

2025 Girl Scout Cookie Crossover Personalized Patch

Patch comes with your personalized avatar and first name on it. Patch is mailed directly to you by M2OS

To earn the fall & cookie crossover patch:

- Create your avatar in M2 (2024 Fall Product)
- Send 18+ emails (2024 Fall Product)
- Sell 350+ packages of cookies during the 2025 Girl Scout Cookie Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program



2024 Fall Product Rewards

girl scouts
of central california
south



ALL REWARDS ARE CUMULATIVE, unless otherwise stated. Rewards are subject to change due to unforeseen circumstances and similar items might be used as a substitute; this includes color, brand and design. Dates and times for events and experiences are subject to change due to venue's operating schedule and availability. All information for events and details listed are at the time of publication, additional details may follow, and information subject to change. Default items are "**bold and underlined**" and do not include events. Once a reward is selected, it is non-transferable and non-exchangeable, meaning it cannot be traded with other participants or exchanged for an alternative reward.

*All reward images are representative. Exact items may vary.

Instant Rewards

We're excited to bring a little extra fun to our Girl Scouts with the Fall Product Instant Rewards! This new program is designed to give girls a quick, easy, and super fun way to earn rewards while they rock their sales.



How it works:

For every \$50 in sales (up to \$400), your Girl Scout will earn a super-cool Silly Pop Keychain! The more she sells, the more she can collect! It's like a little celebration for each milestone!

How to Claim:

It's all based on the honor system – when your Girl Scout hits \$50 in sales, she can swing by one of our two council offices or connect with her SU Directors, who will be fully stocked to make it easy for those in the outer areas! Just make sure to tell your troop coordinator that you've picked up your keychain.



Bonus Alert!

This is just a little something extra – your Girl Scout will still get all her main rewards, too! We appreciate all the hard work and can't wait to see the girls having fun with this awesome bonus program! Let's make this season exciting and rewarding—one keychain at a time!

Events

Ice Cream Social



**\$200 +
COMBINED SALES**

Date:
February 12, 2025
Time:
6:00 - 8:00 pm
Location:
Bakersfield & Fresno

Join us for a sweet and fun-filled Ice Cream Social designed especially for our Girl Scouts! This event is a great opportunity for girls to relax, socialize, and enjoy a variety of delicious ice cream flavors and toppings. It's also a chance to celebrate achievements, build friendships, and make lasting memories.

This is not a drop-off event but is for the Girl Scout and chaperone to socialize with other Girl Scouts at this event. A GSCCS hosted event by the staff of GSCCS.

Movie Night



**\$300 +
COMBINED SALES**

Date:
January 11, 2025
Time:
5:00 - 8:00 pm
Location:
Bakersfield & Fresno

Get ready for a cozy and entertaining Movie Night with your fellow Girl Scouts! We'll be featuring a fun and engaging movie perfect for all ages. It's the ideal chance to unwind, enjoy some popcorn, and spend quality time with friends.

Dinner will be served along with snacks. This is a drop-off event and will allow you to watch a movie with your Girl Scout troop or new friends. The movie title and specifics will be provided at the time of registration. A GSCCS hosted event by the staff of GSCCS.

Embrace Possibility "Glow Party"



**\$500 +
COMBINED SALES**

Date:
January 25, 2025
Time:
5:00 - 7:00 pm
Location:
Bakersfield & Fresno

Get ready to shine bright at our Embrace Possibility "Glow Party"! This electrifying event invites you to step into a world of glowing fun, where the lights are low, and the excitement is high. Dress in your best neon and glow-in-the-dark gear to fully experience the vibrant atmosphere.

Dinner will be served along with some snacks. This is a drop-off event and will allow you to dance your heart out with the lights low and the glow sticks flowing. A GSCCS hosted event by the staff of GSCCS.

Crochet Elephant Workshop



**\$800 +
COMBINED SALES**

Date:
February 19, 2025
Time:
6:00 - 8:00 pm
Location:
Bakersfield & Fresno

Join us for a creative and hands-on Crochet Elephant Workshop! This engaging session is perfect for anyone looking to learn the art of crochet while creating a delightful elephant plushie. Whether you're a beginner or an experienced crocheter, you'll leave with a beautiful handmade creation and new skills.

Girl Scout will receive a kit to crochet a small elephant stuffie. A crochet lesson will be provided. So come out and learn a new skill and enjoy creating a new friend with yarn. This is a drop-off event, and a snack will be provided. A GSCCS hosted event by the staff of GSCCS.

Events



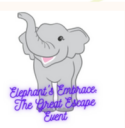
\$1150 +
COMBINED SALES

Elephant Paint Night

Date:
February 26, 2025
Time:
6:00 - 8:00 pm
Location:
Bakersfield &
Fresno

Unleash your inner artist at our Elephant Paint Workshop, featuring a fun and relaxing paint-by-number activity! Join us to create a stunning elephant painting with easy-to-follow instructions and all the supplies you need.

Come out for a paint-by-number activity with other Girl Scouts' friends to paint an Asian Elephant portrait. Light snacks will be provided. This is a drop-off event.
A GSCCS hosted event by the staff of GSCCS.



\$1150 +
COMBINED SALES

Elephant's Embrace: The Great Escape Event

*New Time for
Bakersfield as of 11/20/24

January 11, 2025
12:00 pm - 2:00 pm*
Bakersfield
January 25, 2025
12:00 pm - 2:00 pm
Fresno

Get ready for a wild adventure at "Elephant's Embrace: The Great Escape!" The jungle is buzzing with excitement, and it's up to you and your fellow Girl Scouts to crack the codes, solve the puzzles, and outsmart the mischievous monkeys! So put on your explorer hats, bring your best problem-solving skills, and get ready to embrace the wild in this unforgettable jungle adventure!

This is a drop-off event, a snack will be provided. A GSCCS-hosted event by the staff of GSCCS.



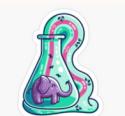
\$1300 +
COMBINED SALES

Embrace Possibilities with Cooking!

January 17, 2025
Time:
6:00 - 8:00 pm
Location:
Bakersfield & Fresno

Discover the joy of cooking and embrace new possibilities in the kitchen at our exciting "Embrace Possibilities with Cooking" event! Participants will receive a Dash waffle maker and learn how to use it to create delicious waffles and a variety of scrumptious recipes.

This is a drop-off event with dinner (that the Girl Scout cooks).
A GSCCS-hosted event by the staff of GSCCS.



\$1300 +
COMBINED SALES

Embrace Possibility with Science: Elephant Tooth Paste

January 11, 2025
12:00 - 2:00 pm
Fresno
January 25, 2025
12:00 pm - 2:00 pm
Bakersfield

Get ready for a bubbly, explosive science adventure at our "Embrace Possibility with Science: Elephant Toothpaste" event! Dive into the fascinating world of chemistry as we explore the science behind the spectacular Elephant Toothpaste experiment. This hands-on activity will let you create a massive, foamy eruption that's sure to amaze!

A GSCCS hosted event by the staff of GSCCS.

Events

CEO - Led Hike: Embrace Possibilities



**\$1500 +
COMBINED SALES**

Date:
April 26, 2025
Time:
TBD
Location:
Fresno

Discover the beauty and potential right in our own backyard with our "CEO-Led Hike: Embrace Possibilities in Nature" event! Join our CEO on a guided hike through local trails as we explore the natural wonders close to home. This is a unique opportunity to connect with leadership, enjoy the outdoors, and find inspiration in the possibilities that nature offers, all within our local community.

The hike time and location will be sent to attendees based on trail conditions and Girl Scouts' age level. Snacks will be provided. A chaperone is required to attend the hike. Transportation is not provided. A GSCCS hosted event by the staff of GSCCS.

CEO - Cooking Night



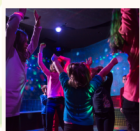
**\$1500 +
COMBINED SALES**

Date:
May 7, 2025
Time:
TBD
Location:
Kern Area

Get ready for a delicious and interactive evening at our "CEO Cooking Night: Pizza Party"! Join our CEO in the kitchen as we roll up our sleeves, make our own pizzas, and enjoy a fun night of cooking and conversation. This event is a great opportunity to connect with leadership in a relaxed, culinary setting while creating your own custom pizza masterpiece.

This is a drop-off event. Transportation is not provided.
A GSCCS hosted event by the staff of GSCCS.

A Night Out



**\$3000 +
COMBINED SALES**

Date, Time, &
Location:

Based on the
availability of the
Girl Scout

Indulge in a relaxing and pampering evening with "A Night Out" featuring a luxurious manicure and pedicure, followed by a delightful dinner and dessert. Join us for a special night with two staff members of GSCCS, where you can unwind, enjoy great company, and treat yourself to some well-deserved self-care.

A GSCCS hosted event by the staff of GSCCS.

NEW!

GSCCS Selected Programming

If your Girl Scout is unable to participate or not interested in the Fall Product events listed on the prior pages, they can pick from the following GSCCS events and workshops coming up on our calendar as an alternative.

Pick 1**\$200 +
COMBINED SALES**

Cookie Kick off
Dec 14
Fresno

DEI workshop
Feb 27
Fresno

Astronomy Club
April 24
Fresno, Kern,
Mid Valley

Eco Learner
May 1
Fresno, Kern,
Mid Valley

Pick 1**\$300 +
COMBINED SALES**

Cookie Kick off
Dec 14
Fresno

DEI workshop
Feb 27
Fresno

Astronomy Club
April 24
Fresno, Kern,
Mid Valley

Eco Learner
May 1
Fresno, Kern,
Mid Valley

Robotics
May 20
Fresno, Kern

Pick 1**\$500 +
COMBINED SALES**

Cookie Kick off
Dec 14
Fresno

World Thinking Day
Feb 22
Kern

Journey Workshop
TBD
Fresno, Kern,
Mid Valley

CIT training
Mar 2
Fresno
Mar 9
Kern

First Aid Training
April 25
Kern

Pick 1**\$800 +
COMBINED SALES**

Cookie Kick off
Dec 14
Fresno

Snow Day DBJ
Jan 4

Snow Day CSA
Jan 12

World Thinking Day
Feb 22
Kern

Camporee
Mar 28-29
No guarantee for
family or Troop tickets.
Transportation not
provided.

For full details check gsEvents for times and locations for the above workshops.

Girl Scout Requirements

A Girl Scout in a Troop works directly with her **Troop Coordinator** and they are your first point of contact for questions or concerns. The parent/guardian, Girl Scout, and Troop Coordinator work as a team to track transactions and orders, receive product, and distribute them to customers.

Parents/guardians and girls work together to collect and turn in monies to the Troop Coordinator in a timely manner. The Troop Coordinator enters/ edits recognition orders on behalf of the Girl Scouts.

In order to participate, all girls must

- 1) Be a GSCCS registered member for the 2024/2025 membership year
- 2) Owe no money to Council
- 3) Have a completed Annual Permission Form—submitted to the Troop Coordinator

Duties and Responsibilities

- Review Parent/Guardian Product Program training provided by Council
- Review all Fall Product literature, materials and M2OS training videos on council website
- Be in constant communication with your Troop Coordinator
- Receive program materials from Troop Coordinator
- Follow all Program Basic guidelines
- Follow all Safety guidelines
- Follow all Lemonade Stands and Booth guidelines
- Take customer orders on the Fall Product order card
 - ☐ Inform customers that nuts/chocolate items will be available in November 2024
 - ☐ Order card orders payments are turned into Troop Coordinator
 - ☐ Discuss with Troop Coordinator for order card payment options
- Check girl delivered orders on M2OS to ensure accurate product is ordered and received.
- Receive nut/chocolate items from Troop Coordinator and verify counts, signs receipts
- Deliver nuts/chocolates to customers
- Collect all monies from customers and submit to Troop Coordinator for payment
- Manages their own M2OS Media Girl dashboard and promotes their own store and online sales
- Manages their own lemonade stands, walkabouts and coordinates booth activity with Troop Coordinator
- Manage final choice selections for recognitions in M2OS

* Program Materials

- ☐ Girl Fall Product Program Sellers Packet—ONE PER PARTICIPATING GIRL
 - ☐ Order Card
 - ☐ Money Envelope
 - ☐ M2 Informational Flyer
 - ☐ Rewards Brochure



Juliette / Super Troop

A Juliette / Super Troop (ST) Girl Scout works directly with the Product Programs department. Juliettes & ST Girl Scouts work directly with their local council office for product pick-up, the Goldmine store for payments and Product Department for recognition distribution. Communications are sent directly to customercare@girlscoutscs.org.

Fresno Council Office—1377 W. Shaw Ave. Fresno, CA 93711
Bakersfield Innovation Center - 2160 Mars Court, Bakersfield CA 93308

Juliette Information

Troop 1377: Fresno, Madera, Kings and Tulare County

Troop 1831: Kern County

Start Up Troop Information

Troop 2006: Fresno and the surrounding area

Troop 2016: Kern and the surrounding area

Troop 2026: Madera

In order to participate, all girls must

- 1) Be a GSCCS registered member of 2024/2025 membership year.
- 2) Owe no money to Council
- 3) A completed Annual Permission Form –submitted to their Product Programs Dept.

Duties and Responsibilities

- Review all Fall Product literature, materials and the M2OS training videos on the council website
- Be in constant communication with **Product Programs Dept.**
- Receive program materials from your local **Council office (Fresno/Bakersfield)**
- Follow all Program Basic guidelines
- Follow all Safety guidelines
- Follow all Lemonade Stands and Booth guidelines
- Take customer orders on the Fall Product order card
 - ☐ Inform customers that nut/chocolate items will be available in November 2024
 - ☐ For order card orders payments, are turned in Goldmine Store (Fresno/Bakersfield)
 - ☐ Discuss with Product Programs for payment options
- Receive nut/chocolates items from **Council Office** and verify counts, and signs receipts
- Deliver nut/chocolate items to customers
- Collect all monies from customers and submit to **Council Staff** for payment
- Manages their own M2OS Girl Dashboard and promotes their own store and online sales
- Manages their own lemonade stands, walkabouts and coordinates booth activity with **Product Programs dept.**
- Manage final choice selections for recognitions in M2OS

* Program Materials

- ☐ Girl Fall Product Program Sellers Packet—ONE PER PARTICIPATING GIRL
 - ☐ Order Card
 - ☐ Money Envelope
 - ☐ M2 Informational Flyer
 - ☐ Rewards Brochure



Managing My Campaign



Girl Scouts of Central California South



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome to M2 Media system (M2OS), the online platform for the Fall Product Program.

Participants will receive an email invitation to set up their Girl Scout access to the M2OS. Below are the steps to successfully manage your Girl Scout campaign using M2OS.

Getting Started

Go to www.gsnutsandmags.com/gscs. Select the Girls and Parents/Adults, Login or Create an Account.

- Enter your zip code
- Enter Girl Scout Information
- Add Account Details

You will be navigating the M2OS Girl Dashboard, you will be prompted to do the following upon login. The more you personalize your site, the better your results will be.

- Watch a training video
- Create your Girl Scout avatar
- Record a special message to have your avatar deliver to friends and family
- Upload a photo of your Girl Scout
- Create a video message to share on your campaign storefront
- Create your Girl Scout personalize patch and add shipping information

TIP: Write down your username and password on the Contacts Page.

Managing My Campaign

Campaign Set Up

Promote your campaign to family and friends. Once your campaign is “launched” you can start to share your girl link on several social media platforms.

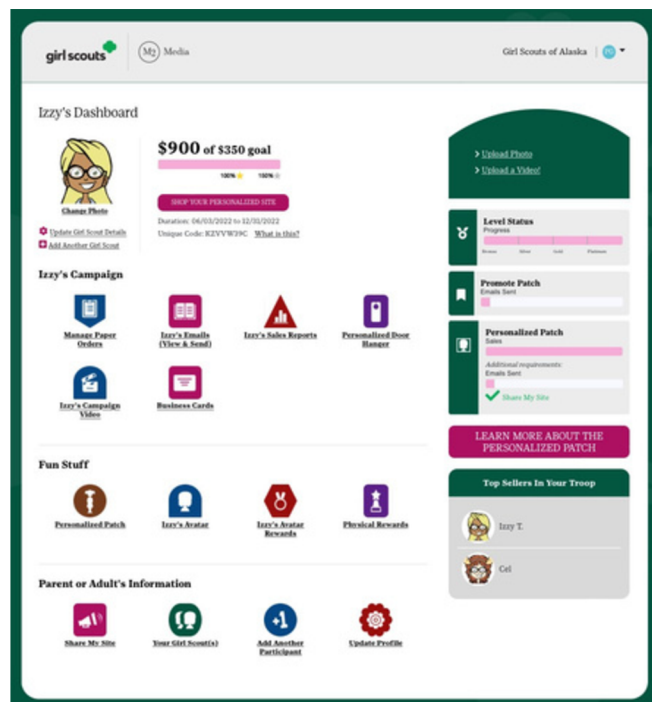
Emails Blasts

- Send out emails to family friends to promote your campaign
- Enter /import your email contacts
- Check statuses to ensure your emails are being received and manage accordingly
- Launch your Campaign

Share your Site

Promote your campaign by sending out your campaign link directly.

- Share your site to mobiles, email, phone message, Facebook, and Twitter
- This feature will share your avatar with a link to shop your storefront
- Customers can purchase magazines, nuts and chocolates



Help Court,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$500.00 to help Girl Scouts, and so that our troop can go to camp. Will you please help by shopping at my online site? Thank you.

PLAY ▶

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini Barkbox for dogs.

SHOP MY SITE

TIP: M2 instructional videos are on the council website at www.girlscoutscs.org.

Fall Product Page



Managing My Campaign

Manage Paper Orders

Parent/Guardians will first work with girls to enter the girls order cards items into their own M2OS girl dashboard account.

- Enter girl total nut/chocolates items by variety from girls' **paper order card**
- Make sure the totals match the order card, and enter total quantities for each item
- Do not enter products that were ordered "online for girl delivery", as orders are automatically entered into the M2OS system
- There are no council cupboards to acquire additional product, order accordingly if you plan on hosting a lemonade stand
- Order Cards are a one-time submission, and no re-orders/restock available

TIP: DO NOT enter "Online Girl Delivered" products

Business Tools

M2OS has several business tools to support her online and in-person business. Utilize the marketing tools to generate sales.

- Send emails directly to family and friends using M2OS to promote your sale
- Use the "Share My Site" feature to send a direct link via text or to post on various mobile apps (Facebook, Twitter etc.)
- Download the print the doorhangers with your QR code already printed on them
- Download the print the business cards that have a special code for customers to use to access your storefront



Product Delivery and Distribution to Customers

- Coordinate with your Troop/Council Coordinator to pick up your nut/chocolates items
- For discrepancies with products, contact your Troop/Council Coordinator immediately
- Distribute items to each customer, and collect payments
- Turn in all monies to your Troop Coordinator, or Goldmine Store

TIP: Never accept product without a receipt from the Troop/Council Coordinator

Rewards Management & Personal Patches

Review the rewards options for at each level. Rewards are automatically calculated for each girl in M2OS.

- Parent/girl will need to enter their rewards selections into M2OS.
 - **If no selections are made, default items will be automatically selected by Product Programs Dept.**
 - Default items on rewards brochure
- Personalized Patches will be mailed directly to the Girl Scout using the address provided in the M2OS
 - Ensure the address are entered and correct
 - Ensure all avatars have been created
- Nut Bucks are a product of GSCCS Council, and not managed by the M2OS
- Nut Bucks are accumulated by combined sales (nuts, chocolates and magazine orders combined)

Rewards Delivery and Distribution for Girls

- Coordinate with your Troop/Council Coordinator to pick up your rewards items

Congratulations! You have successfully managed your 2024 Fall Product Program!



2024 Product Programs Dept.